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Foundation Certificate in Business Analysis training encompasses a broad range of techniques within the structure of the business analysis process model. The qualification is based on the BCS publication, Business Analysis.

This Foundation Certificate in Business Analysis course covers the topics contained within this publication and provides delegates with the knowledge that underpins the higher level Business Analysis qualifications.

We also provide private and in-company Foundation in Business Analysis training courses. Call us on **01273 622272** for more information.

BCS Certification

This training course prepares participants to sit the one-hour, multiple-choice examination leading to the **BCS Foundation in Business Analysis Certificate**. This certificate is a Knowledge Based Specialism Module for the **BCS Diploma in Business Analysis**.

Course Objectives

At the end of the 3 day course you will be able to demonstrate knowledge of business analysis techniques and principles including:

- The role of the business analyst
- Strategy analysis
- Business system & business process modelling
- Stakeholder analysis
- Investigation & modelling techniques
- Requirements engineering
- Business case development
- Management of business change

Introduction to business analysis

- The rationale for business analysis
- The development of business analysis
- The scope of business analysis

Role of the business analyst

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- The competencies of a business analyst
- The Skills Framework for the Information Age

Business strategy analysis

- The strategic context
- Developing business strategies
- Strategic analysis techniques
- SWOT analysis

The Business Analysis Process Model

- The lifecycle for business analysis
- Creative problem-solving approach
- Stages of the lifecycle
- Deliverables and activities for each stage

Investigation techniques

- Interviewing and workshops
- Observation approaches
- Scenarios and prototyping
- Quantitative investigation techniques

Stakeholder analysis

- Categorising stakeholders
- Analysing stakeholders
- Stakeholder management

Modelling the business system

- Soft systems methodology
- Documenting business situations
- Business perspectives
- Business activity models
- Business events and business rules
- Performance measures
- Gap analysis

Business process modelling

- The rationale for business process modelling
- Business process modelling techniques
- Business process improvement

Requirements engineering

- Requirements engineering and the systems development lifecycle
- The requirements engineering process
- Actors in requirements engineering
- Requirements elicitation
- Requirements analysis

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Modelling the IT system

- Modelling system functions
- Modelling system data

Making a business and financial case

- The business case in the project lifecycle
- Identifying options
- Assessing feasibility
- Structure of a business case
- Investment appraisal techniques
- Presenting the business case
- Realising the benefits

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