Tel +44 20 4571 2395
info@siliconbeachtraining.co.uk

What is Writing Business Plans Training?

The Writing Business Plans Training course essentially teaches candidates how to construct an effective business plan in an attempt to attract investment. The training course covers all aspects of business plan writing, from researching to accounting, and teaches candidates how to make their business plans stand out from the ordinary template-based plan to increase the chance of investment. The training course will teach candidates how to summarise their plan, analyse its economic potential, and clearly identify what the business goals are and how they aim to achieve them.

What are the objectives of Writing Business Plans Training?

By the end of this training course, you will be able to:

- Craft a Vision Statement
- Perform an economic assessment
- Understand the market
- Outline the specifics of your business
- Have a completed, purposeful and useful business plan

Who is Writing Business Plans Training for?

This course is intended for entrepreneurs and business managers who are looking to put together a business plan. This training course to open to everyone as there are no formal requirements. Professionals who may benefit from the Writing Business Plans Training course include:

- Entrepreneurs looking to start a business
- Creators of new products
- Managers who wish to possess new businesses
- Companies wishing to expand

What is a Business Plan?

Why Prepare a Business Plan?

- What to Avoid in Your Business Plan

Tel +44 20 4571 2395
info@siliconbeachtraining.co.uk

- Vision Statement
- The People
- Business Profile
- Economic Assessment

Six Steps to a Great Business Plan

- Basic Business Concept
- Feasibility and Specifics
- Focus and Refine Concept
- Outline the Specifics of Your Business
- Put Your Plan Into a Compelling Form
- Review Sample Plans

Business Plan's Necessary Factors

- Understanding Your Market
- Healthy, Growing and Stable Industry
- Capable Management
- Able Financial Control
- Consistent Business Focus
- Mindset to Anticipate Change

The primary value of a business plan is to create a written outline that evaluates all aspects of the economic viability of your business venture including a description and analysis of your business prospects.

On this course you'll learn how to create a powerful plan from scratch.