

## What is ILM Level 3 Award in Leadership?

This ILM Level 3 Award enhances a candidate's awareness and applicable leadership skills, through developing a theoretical understanding of communication, leadership styles, and productivity promotion. In order to be a proficient leader, individuals must develop an advanced, situation adaptable, and malleable leadership style whilst establishing the balance between demonstrating authority and compassionate communication. Once such qualities have been established and knowledge has been acquired, individuals will be able to reflect upon their own leadership style in order to continually develop their professional practice - hence, this [ILM](#) Leadership Award is of paramount importance and necessity when looking for a promotion or to gain greater leadership responsibilities. Additionally, this internationally recognised ILM Level 3 Leadership award develops communication skills whilst alluding to an individual's fundamental leadership capabilities, which demonstrates a commitment to continual personal development.

## Benefits of this ILM Level 3 award to Individuals

- Develop pivotal leadership skills
- Opportunity to rehearse your new leadership skills in small group exercises
- Develop your CV and leadership capabilities
- Learn how to motivate a team to be productive
- Productive Authority v Condescending Authority
- Learn how to lead business change

## Benefits of this ILM Level 3 award to Businesses

- Confident Leaders
- Enhanced team collaboration and productivity
- Quantifiable, accountable, and measurable Leadership
- Tailorable leaders that adhere to the business' objectives

## What could this ILM Award Lead on to?

- Promotion to leadership positions of more responsibility
- Completion of further ILM Certificates to further enhance your personal development and demonstrate your professional capabilities, including the ILM Level 4 Diploma in Leadership and Management

## ILM Level 3 Award in Leadership Assessment

Short answer questions at the conclusion and a reflective review will test a candidate's knowledge acquisition of module 1 and 2 - a 50% Pass Mark is required to gain certification. A leadership action plan and learning log will assess the learning objectives concerning the proactive development of personal leadership competencies.

## How Many Hours of Tuition and Studying Can I Expect on this ILM Award?

- Minimum of 8 Hours of Pure Instructor-Led Tuition
  - 60 Hours of Guided Learning
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## Course Objectives

Upon completing this ILM Level 3 Award in Leadership, individuals will be able to fully appreciate the qualities and competencies required to be a proficient leader, including:

- Personal Qualities Required to Become a Successful Leader
- Leadership Styles - Autocratic, Democratic, Laissez-Faire, Strategic, Transformational
- Fitting your Leadership to a Situation's Requirements
- Communication Strategies
- Leading a Team to Success

## Introduction to Leadership

- How to become a good leader
- Factors and situations that influence the adoption of a leadership style
- Conducive leadership styles
- Reflecting on your own leadership style and performance

## Leading a Productive Team

- Importance of team cohesion
- The importance of establishing a team objective
- Team collaboration
- Motivation theories - Maslow's Hierarchy of Needs, Herzberg Two Factor Model, Expectancy Theory, and McClelland's 3-Needs Theory

## Developing Personal Leadership Competencies

- Reviewing personal performance
- Making proactive steps to improve upon personal leadership proficiency
- Strengths and weaknesses analysis
- Benefits of action learning

- Developing a performance improvement plan
- How to adhere to a leadership development plan

Learn how to become a proficient and professional leader with this ILM Level 3 Award in Leadership - develop your awareness of situational leadership styles, motivation, and communication