

What is Scrum Product Owner Training?

The Product Owner is key to the success of any Scrum Team. The Product Owner prioritises the work of the Scrum Team in order to maximise return on investment. The Scrum Product Owner bridges the gap between clients and businesses by providing vision and guidance for the Scrum Team. This training course teaches candidates how to develop agile software and how to make changes quickly. The [Scrum](#) Product Owner Training teaches candidates the skills to manage a wide range of Scrum projects.

This 2-day Scrum Product Owner Course utilises a mixture of practical exercises, case studies and discussions to provide delegates with the necessary knowledge that a Scrum Product Owner needs to be able to propel a successful Scrum Project.

We also offer [Scrum Master Training](#) for those who want to take on the role of the Scrum Master.

Who is Scrum Product Owner Training intended for?

This course will benefit Product Managers, Marketing and Sales people, Business Analysts, Project Managers or Scrum Masters who want to deepen their understanding of the Product Owner role. It is also suitable for those acting as coaches or consultants in transitioning an organisation to Scrum. Candidates should have basic understanding of Scrum principles.

What are the objectives of Scrum Product Owner Training?

On completion of the Scrum Product Owner Course delegates will be able to:

- Demonstrate an understanding of the Scrum framework
- Fulfil the role of Scrum Product Owner within a Scrum Team
- Successfully drive a Scrum Project
- Prove their Scrum credentials with Scrum Product Owner

Why choose Scrum Product Owner Training?

Candidates will gain valuable experience of how to lead Scrum projects, and will learn how to adapt different Scrum formats to projects.

How are Scrum Product Owner candidates assessed?

Candidates must sit an exam that tests their knowledge of Scrum Product Owner. The examination is multiple choice and open book.

We also provide private and in-company Scrum Product Owner courses. Call [+44 \(0\)1273 622272](#) to discuss.

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Agile Rationale and Benefits

Scrum Development Process

- Scrum Background
- How Scrum compares to other Agile approaches
- Components of Scrum: Roles; Artefacts and Activities

Agile Requirements and Stories

- Definition of Done; Product backlog; INVEST; Stories; Fixed price development

Scrum Prioritisation

- Prioritisation factors and Techniques:
- Benefit, Proportional Prioritisation;
- Minimum Marketable Feature Set;
- Kano Analysis;
- ROI,
- Risk.

Planning Scrum

- Collaborative Planning;
- Multi-level Planning;
- Release Planning;
- Sprint Planning;

Scrum Teams and the PO Role

- Effective Team Working; Self Organising Teams; Scrum Values
- Scrum Roles: The Scrum Team; Scrum Master; Product Owner.
- Product Owner: Vision; Day to Day; Interaction with Scrum Master and Team; Pitfalls

Estimating in Scrum Teams

- Principles;
- Estimating Size;
- Velocity;
- Ideal Days;
- Story Points;

- Defining Acceptance Criteria;
- Testing Responsibilities;
- Daily Scrum Meeting;
- Burn Down Charts;
- Information Radiators;
- Sprint Review;
- Retrospectives

The Product Owner is an important member of the Scrum Team. They represent the clients in a project and is responsible for prioritising items in the product backlog.

The Scrum Product Owner Training Course provides delegates with the knowledge to take part in and complete a successful Scrum Project.